

**Charles Stanton**  
**Curator of Cultural Experiences**  
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**Co-Founder + Chief Innovation Officer**

**Transient Consulting | Charlotte | TransientConsulting.com**

**03/2003 – Current**

- Envision and develop creative programs to build client audiences and donor engagement
- Numerous projects in the arts, creative placemaking and social practice, community development and urban planning, education, health and human services, animal welfare and programs, reproductive health, marriage equality, and many other initiatives
- Recent cultivated partners include: the Indianapolis Museum of Art, Liquid Music Festival, New Amsterdam Records, Music of Remembrance, American Composers' Forum, Art In Odd Places, the National Endowment for the Arts, the Efroymsen Family Fund, NEA, NEH, and many others
- Beyond the creative, I am well versed in all areas of revenue generation. My greatest fundraising strengths are foundation relationship cultivation; creating and strengthening earned and contributed revenue streams; and establishing robust creative programs to excite stakeholders

**Public Performance Program Partner and Guest Creator of Music Experiences**

**Indianapolis Museum of Art | Indianapolis | IMAMuseum.org**

**2015-2016**

- Facilitator – MuseumNext Conference 2015
- Grown-Up Day Camp – Music and Experiences Programming
- Music Experience Curator for select Summer Nights Movie Series films
  - The Good, The Bad, and The Ugly: Composers reimagine the film's music
  - Ferris Bueller's Day Off: Comparing Wayne Newton and Baroque Music
- Mixtape Matchmaker: Submitted original mixtapes pair individuals at social events.
- Co-Founder of Vindy: Curated and hyper-local Music, Art, and Ephemera Vending Machine
- Co-Presenter of College Day at the IMA: Next Generation Audiences Initiative featuring a ambient light and sound installation in unexpected public spaces on campus

**Public Performance Partner and Curator – Music**

**Spark Monument Circle | Indianapolis | CircleSpark.org**

**August - October 2015**

- Attracted more than 45,000 visitors and residents over the 11 week festival
- Curated diverse performances for Phono-Fridays featuring music, sound, and DJs – including traditional, crowd-sourced, vinyl, and spoken word experiences
- Presented more than 300 public performances to local and regional acclaim
- Engaged local, regional, and national guest performers and collaborative teams employing more than 125 artists, musicians, and performances of various types

**Music and Entrepreneurship Lecturer / Arts Entrepreneur-in-Residence**

**Indiana University, Ball State University, and Butler University**

**2015-Current**

Butler University: Guest Program Creator

- Programmed three major public engagement events on campus for the Dean of Jordan College of the Arts at Butler University: A Russian Folk Street Festival, Cinderella Ballet Children's Costume Hour, and the Legacy Awards: Honoring the African American Cultural Experience
- Successfully attracted selected target audiences to the campus with curated programs
- Liaised with staff and contractors to manage from visioning through execution and completion

**Senior Consultant (and recruited to Chief Executive Officer)**  
**Classical Music Indy | Indianapolis | [ClassicalMusicIndy.org](http://ClassicalMusicIndy.org)**  
**05/2013 - 12/2013 and 01/2014 - 04/2016**

- Senior Consultant successfully leading organization change management and recruited as CEO
- Numbers: 600% audience increase, 400% program engagement increase, decreased the annual operating budget by 20% then rebuilt with new programs and staff, closed 2015 with a 20% operating surplus, forged dynamic partnerships and drastically increased all revenue streams
- Secured 6 figure gifts to underwrite public activation and creative placemaking activities
- Incorporated robust public performance and community activation programs including:
  - Site-specific music and art installations and neighborhood-based performances
  - After-school music programs in under-resourced neighborhood community centers
  - A new classical innovation series partnering with New Amsterdam, Liquid Music Festival, as well as other regional and internationally-known music innovators
  - Created a digital arts magazine attracting more than 100,000 new subscribers in 1 year
  - Established a concert and conversation series for intergenerational audiences
  - Founded and recruited talent for a pop-up music series to enliven public spaces
  - Cultivated and secured 100% of funding for all projects including numerous new sources
- Expanded staff, created an intern program, increased all revenue streams and partnerships, established new marketing and social media plans with data matrices, and worked to make the organization sustainable, relevant, and vibrant

**Curator and Community Activation Leader**  
**Art in Odd Places | Indianapolis | [ArtInOddPlaces.org/Indianapolis](http://ArtInOddPlaces.org/Indianapolis)**  
**October/2014**

- Served as Lead Curator for all festival activities
- Managed open call, RFP, and all artist communications
- Curated and created numerous site-specific installations and performances
- Managed all marketing and promotion of the free event
- Served as part of the team to raise all money for the festival and pay all participants
- Documented all aspects of the event including more than 2,000 visitors for the two-day festival.

**Grant Assessor (Contract)**  
**BBC Worldwide Limited | Belfast | [www.bbc.co.uk](http://www.bbc.co.uk)**  
**04/2016-07/2016**

- Reviewed grant applications submitted for funding support from the BBC
- Developed knowledge of the charitable sector in the Southwest region of 15 counties and unitary authorities plus the Channel Islands
- Served as an objective advisor for funding distribution and areas of need

**Vice President**  
**Arts Council of Indianapolis | Indianapolis | [IndyArts.org](http://IndyArts.org)**  
**1/2012 - 09/2013**

- Curated and created performances in both traditional and public spaces
- Created and launched the *Urban Gallery*, a video mapping art exhibition on downtown buildings
- Part of the curatorial team for all gallery exhibitions, public art projects, and performances
- Increased community awareness and participation of organization-wide activities
- Forged new vibrant community partnerships and funding relationships
- Planned and managed the 25<sup>th</sup> & 26<sup>th</sup> annual galas, raising a record-breaking \$500k each year
- Launched a new arts crowdsourcing site for central Indiana ([power2give.org](http://power2give.org))
- Managed the redesign and launch of an arts advocacy and information site ([indyarts.org](http://indyarts.org))
- Oversaw the design and launch of ACI's primary marketing resource ([indyartsguide.org](http://indyartsguide.org))

## Director of Grants

**Bering Omega Community Services | Houston | (Organization acquired)**

**02/2010 – 06/2011**

- Raised and assisted in managing more than 3 million dollars from a diverse pool of funding
- Built a fundraising culture by fostering the involvement of the board in fundraising activities, exchange of ideas, and implemented training on trends in philanthropy and the importance of fundraising as part of the volunteer leadership role
- Contributed fundraising leadership and exceeded campaign goals for workplace campaigns
- Wrote all grants, reports, RFPs, and government contracts for the organization
- Focused additional energy on individual solicitations through established outlets

## Interim Program Director + Music Lecturer

**Old Dominion University | Norfolk | ODU.edu/MusicDept**

**12/2007 - 07/2009**

- Taught numerous undergraduate level courses and seminars in music
- Produced all concerts and productions for the program including selection of repertoire, direction, costumed, set design, promotion, and securing 100% funding for program activities
- Achieved fundraising and marketing results that were unprecedented for the university
- The program was featured in Classical Singer Magazine for aggressive growth
- Regional and national accolades for producing new repertoire and reviving standard repertoire
- Innovative partnerships with the Art, Theatre, Language, History, and Jewish Studies programs
- Quickly established a reputation for excellence

## Select Short-Term Engagements:

Progressive Education Network, New Ovation Music (Los Angeles), Composed Magazine (London), Houston Masterworks Chorus, Planned Parenthood, Center for the Performing Arts (Carmel, Indiana), Plymouth State University, Delta Faucet Company, Opera Beaumont (Texas), and others.

## Professional Profile

- Nearly 15 years in creative engagement and arts fusion activities in public forums
- More than 147 million dollars raised with a particular focus on the arts and social justice
- Experienced in programming, fundraising, marketing/messaging, campaign management, relationship building, board training, as well as short and long term management needs
- Proven success in staff streamlining, restructuring, and operational efficiencies
- Big picture planner with exceptional follow through and high expectations
- Relationship developer with a skill for building lasting mutually beneficial relationships

## Education

PHD Coursework	Musicology and Performance	University of Houston
Master of Arts	Music Performance	Univ. of North Carolina, Greensboro
Bachelor of Arts	Music and Communications	Wingate University
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Certificate	Executive Leadership Program	Harvard, Kennedy School (Current)
Certificate	Mini MBA	SUNY, Buffalo (Current)